

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT Suite 200**  
**Alexandria, VA 22310-2552**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936113-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	936113	07887097

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F Early Sunrise	5:00-6:00 AM	-1111--	:30	4	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12001H	\$325.00 NM
3	WESH	W	10/10/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12007H	\$325.00 NM
2	WESH	Th	10/11/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12007H	\$325.00 NM
4	WESH	F	10/12/12	5:55 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12007H	\$325.00 NM
2	10/10/12	10/12/12	M-F Sunrise @6AM	6:00-7:00 AM	--1-1--	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1-1--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12007H	\$850.00 NM
3	WESH	F	10/12/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12007H	\$850.00 NM
3	10/09/12	10/12/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	8:37 AM	NBC Today Show	7:00-9:00 AM	:30	BN12001H	\$1,300.00 NM
2	WESH	W	10/10/12	8:44 AM	NBC Today Show	7:00-9:00 AM	:30	BN12007H	\$1,300.00 NM
3	WESH	Th	10/11/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	BN12007H	\$1,300.00 NM
4	WESH	F	10/12/12	8:00 AM	NBC Today Show	7:00-9:00 AM	:30	BN12007H	\$1,300.00 NM
4	10/09/12	10/12/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/09/12	9:23 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12001H	\$800.00 NM
2	WESH	W	10/10/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12007H	\$800.00 NM
3	WESH	Th	10/11/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12007H	\$800.00 NM
4	WESH	F	10/12/12	9:30 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	BN12007H	\$800.00 NM
5	10/09/12	10/12/12	NBC Today Show II	10AM-11AM	-2111--	:30	5	\$700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936113-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-2111--	5	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WESH	Tu	10/09/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	BN12001H	\$700.00	NM
2 WESH	Tu	10/09/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12001H	\$700.00	NM
3 WESH	W	10/10/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12007H	\$700.00	NM
1 WESH	Th	10/11/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12007H	\$700.00	NM
4 WESH	F	10/12/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	BN12007H	\$700.00	NM
6	10/15/12	10/15/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/15/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	BN12007H	\$800.00	NM
7	10/09/12	10/12/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-1111--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/09/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12001H	\$500.00	NM
2 WESH	W	10/10/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12007H	\$500.00	NM
4 WESH	Th	10/11/12	12:26 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12007H	\$500.00	NM
3 WESH	F	10/12/12	12:23 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12007H	\$500.00	NM
8	10/09/12	10/12/12	KATIE COURIC DAY	2-3PM	-1-11--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-11--	3	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	Tu	10/09/12	2:29 PM	KATIE COURIC DAY	2-3PM	:30	BN12001H	\$400.00	NM
1 WESH	Th	10/11/12	2:50 PM	KATIE COURIC DAY	2-3PM	:30	BN12007H	\$400.00	NM
2 WESH	F	10/12/12	2:45 PM	KATIE COURIC DAY	2-3PM	:30	BN12007H	\$400.00	NM
9	10/09/12	10/12/12	M-F 3-4 PM	3:00-4:00 PM	-1111--	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WESH	Tu	10/09/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12001H	\$650.00	NM
1 WESH	W	10/10/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12007H	\$650.00	NM
4 WESH	Th	10/11/12	3:39 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12007H	\$650.00	NM
2 WESH	F	10/12/12	3:36 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12007H	\$650.00	NM
10	10/15/12	10/15/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/15/12	3:48 PM	M-F 3-4 PM	3:00-4:00 PM	:30	BN12007H	\$700.00	NM
11	10/09/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/09/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12001H	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936113-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/09/12	10/12/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/10/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12007H	\$800.00 NM
4	WESHTh		10/11/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12007H	\$800.00 NM
3	WESHF		10/12/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12007H	\$800.00 NM
12	10/09/12	10/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1111--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/09/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12001H	\$1,000.00 NM
3	WESHW		10/10/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12007H	\$1,000.00 NM
4	WESHTh		10/11/12	5:48 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12007H	\$1,000.00 NM
2	WESHF		10/12/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12007H	\$1,000.00 NM
13	10/09/12	10/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1111--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHTu		10/09/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12001H	\$1,400.00 NM
4	WESHW		10/10/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12007H	\$1,400.00 NM
3	WESHTh		10/11/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12007H	\$1,400.00 NM
1	WESHF		10/12/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12007H	\$1,400.00 NM
14	10/09/12	10/12/12	M-F Entertainment Tonight	7:00-7:30 PM	-11-1--	:30	3	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-11-1--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/09/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12001H	\$1,700.00 NM
3	WESHW		10/10/12	7:30 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12007H	\$1,700.00 NM
2	WESHF		10/12/12	7:10 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12007H	\$1,700.00 NM
18	10/14/12	10/14/12	NFL PRE-GAME	7:00P-8:00PM	-----S	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH Su		10/14/12	7:29 PM	NFL PRE-GAME	7:00P-8:00PM	:30	BN12007H	\$4,000.00 NM
19	10/10/12	10/11/12	M-Su News @ 11PM	11-1135p	--11---	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--11---	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/10/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	BN12007H	\$1,500.00 NM
3	WESHTh		10/11/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	BN12007H	\$1,500.00 NM
20	10/09/12	10/11/12	NBC Tonight Show	11:35P-12:35XM	-1-1---	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-1---	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTu		10/09/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	BN12001H	\$850.00 NM
2	WESHTh		10/11/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	BN12007H	\$850.00 NM



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936113-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/13/12	6:13 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12007H	\$250.00 NM
1	WESH	Sa	10/13/12	7:13 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12007H	\$250.00 NM
24	10/14/12	10/14/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	6:14 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	BN12007H	\$1,200.00 NM
25	10/13/12	10/13/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	7:56 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	BN12007H	\$1,000.00 NM
26	10/14/12	10/14/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	6:54 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12007H	\$250.00 NM
2	WESH	Su	10/14/12	7:26 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12007H	\$250.00 NM
27	10/14/12	10/14/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	7:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BN12007H	\$1,800.00 NM
32	10/15/12	10/15/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	12:25 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	BN12007H	\$450.00 NM
33	10/15/12	10/15/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	2:28 PM	KATIE COURIC DAY	2-3PM	:30	BN12007H	\$450.00 NM
34	10/15/12	10/15/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	BN12007H	\$800.00 NM
35	10/15/12	10/15/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
936113-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/15/12	10/15/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
	10/15/12	10/21/12	M-----				1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	BN12007H	\$1,100.00 NM
36	10/15/12	10/15/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	BN12007H	\$1,500.00 NM
37	10/15/12	10/15/12	M-F Entertainment Tonight	7:00-7:30 PM	M-----	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	7:18 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	BN12007H	\$1,700.00 NM
39	10/15/12	10/15/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	12:08 AM	NBC Tonight Show	11:35P-12:35XM	:30	BN12007H	\$900.00 NM
40	10/15/12	10/15/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	1:29 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12007H	\$300.00 NM
41	10/10/12	10/10/12	NBC Prime ANIMAL/GUY8:00-9:00 PM		--W----	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	8:48 PM	NBC Prime ANIMAL/GUYS	8:00-9:00 PM	:30	BN12007H	\$1,400.00 NM
42	10/13/12	10/13/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/13/12	5:44 AM	Sat 5-6a	Sat 5-6a	:30	BN12007H	\$100.00 NM
43	10/14/12	10/14/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/14/12	5:53 AM	Sun 5-6a	Sun 5-6a	:30	BN12007H	\$100.00 NM

Total Spots 70

Gross Total \$62,600.00

**DUPLICATE INVOICE**

Send Payment To:



**WESH**  
 P O Box 26876  
 Lehigh Valley, PA 18002-6876  
 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936113-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	490

www.wesh.com

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$9,390.00</b>
--------------------------	-------------------

<u>Net Amount Due</u>	<b>\$53,210.00</b>
-----------------------	--------------------